



INTERNATIONAL CONFERENCE ON  
**VIETNAM - JAPAN**  
INTERNATIONAL BUSINESS

## **CALL for ABSTRACTS**

**4th Vietnam - Japan International Business Conference**

***CREATING SUSTAINABLE VALUE FOR GLOBAL PROSPERITY:***

***From the multidisciplinary perspectives***

***March 27th-28th, 2024***

***Rikkyo University, Tokyo, Japan***

The Vietnam-Japan International Business Conference (VJIBC) is a global research conference on various international business topics jointly hosted by College of Business, Rikkyo University (Tokyo, Japan) and VJCC Institute, Foreign Trade University (Hanoi, Vietnam). We will host the 4th VJIBC in March 2024 with the theme "Creating Sustainable Value for Global Prosperity". The organizers eagerly invite contributions from academic researchers and practitioners around the world in various disciplines.

### **CONFERENCE GOALS:**

- **Knowledge Exchange:** Connect scholars, researchers, current and postgraduate students, practitioners, policymakers, and entrepreneurs to share valuable insights and experiences in the pursuit of sustainable global prosperity.
- **Paper Development:** Support paper refinement for potential publication, nurturing academic growth.
- **Networking:** Facilitate connections and future research collaborations among diverse stakeholders.

## **CONFERENCE THEME:**

In today's ever-changing economic and business landscape, organizations of all sizes and in all industries are seeking sustainable value creation, especially post-pandemic era. Achieving sustainable value creation is no longer a mere aspiration; it's a fundamental requirement to not only survive but to prosper. This pursuit has significant economic and business implications, profoundly influencing strategies and decisions of all organizations, regardless of their size, types, and locations, etc., and shaping the broader economic and societal landscape. It is essential to recognize the multifaceted importance of achieving sustainable value creation in both business and economics.

Possible themes of the paper may include, but are not limited to, the following:

1. Strategic Management, Innovation, and Entrepreneurship
2. Organization management, Human Resource management, and Leadership
3. Governance, CSR, Stakeholder management, and Strategic Communications
4. Finance, investment, and accounting
5. Economic and regional development,
6. Public policy analysis and public management
7. Business and Economic Dynamics in the Post-Pandemic Era

## **COST:**

The conference will be held on campus at Rikkyo University, Tokyo, Japan. Registration for the conference is free of charge. However, participants are responsible for covering their own travel expenses to reach the venue (Rikkyo University, Tokyo, Japan) as well as accommodation costs. Virtual participation is not accepted.

## **PUBLICATION OPPORTUNITIES:**

We aim to publish a few selected papers in a special section of a journal and/or an edited volume. The invitation for submission will be sent to authors after the conference.

- Aiming at publishing a select few quality papers in a special section of a premier journal,
- Opportunities to publish at [Rikkyo Business Review](#)

- Extended abstracts to be included in the conference proceedings.

#### SUBMISSION GUIDELINE:

We ask for the submission of an extended abstract, which must be written in English by WORD, single-spaced, font size 11 or 12, with a margin of 2.5cm (1 inch) on all sides, with no more than 1,000 words including references, figures and tables.

An extended abstract should include at least the following points:

1. Introduction
  - a. Background and/or aim of the research
  - b. Research question / hypothesis
  - c. Brief literature review
2. Methodology and material
3. Results and Discussion
4. Conclusion

Please prepare separately a cover page with the title of the extended abstract, authors' names, email addresses, and affiliations, as well as an abstract (maximum 1,000 words), and five keywords. Follow the APA style.

Please submit your manuscript electronically as a Word file online at the following link by January 15, 2024: [https://easychair.org/account/signin\\_timeout?l=P8i0UKYa5R5GIPHzyPVdrU](https://easychair.org/account/signin_timeout?l=P8i0UKYa5R5GIPHzyPVdrU)

(Note: If you do not have an EasyChair account, please first create an account free-of-charge and then log-in to EachChair to submit your manuscript.)

All the submissions will go through the double-blind review process. The result will be notified to the authors by the end of January 2024.

#### KEY DATES:

- 15 January 2024                      Submission deadline
- End January 2024                      Announcement of Acceptance
- 27 and 28 March 2024                      Conference Dates

## CONTACT

For questions, please contact by email to the organizing committee at: [vjibc@rikkyo.ac.jp](mailto:vjibc@rikkyo.ac.jp)

## ORGANIZING COMMITTEE MEMBERS:

College of Business, Rikkyo University:

Prof. Mitsuhiro Kataoka (Chair), Prof. Toshiya Ozaki, Prof. Noriaki Okamoto, Prof. Ayano Hirose Nishihara

VJCC Institute, Foreign Trade University:

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